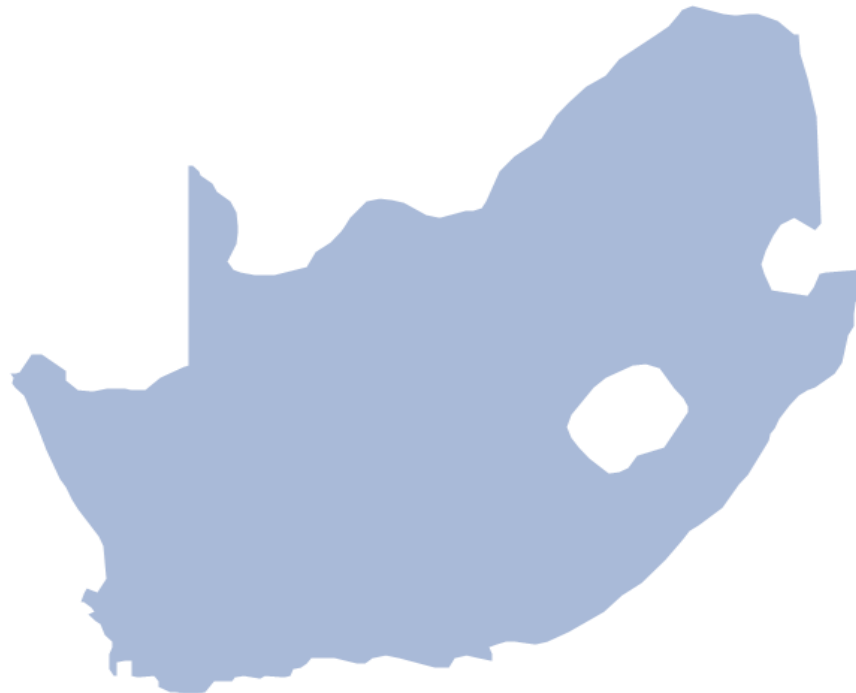


Measuring asset ownership and entrepreneurship from a gender perspective

EDGE pilot survey



Presented by
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Introduction

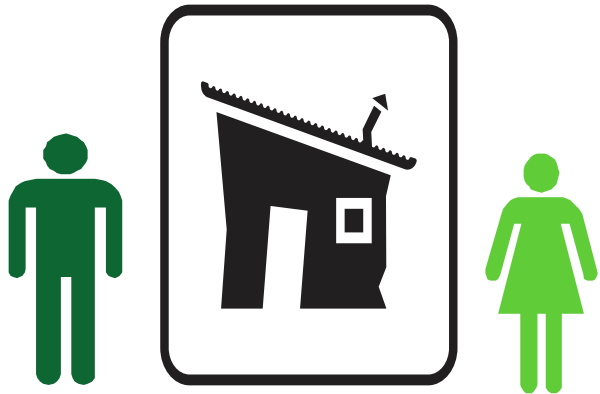
EDGE aimed to undertake methodological work on the following key issues:

- Which assets should be measured?
- How should the ownership and control of assets be defined and measured?
- How should the value of assets be obtained?
- Who in the household should be interviewed about individual-level asset ownership and control?
- How should gender differentials in entrepreneurial participation, resources and constraints be measured?
- Which indicators on asset ownership/control and entrepreneurship should be proposed for regular measurement?

In South Africa

Aim...to systematically examine gender sensitive methodologies related to:

Individual Level Asset Ownership and Control



Entrepreneurship



More specific objectives were to ...



Test questionnaire

Questions /contextually relevant

Response categories adequate

Identify difficult/sensitive questions

Concepts well understood



Test Protocols

Stand-alone Pilot Survey

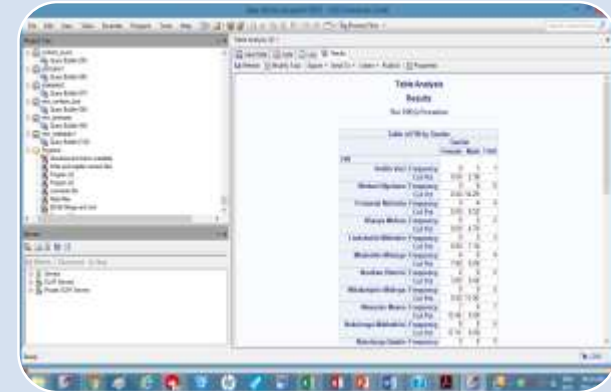
Selected individuals

Random individual (sample - I)

Random individual + partner (sample C)

Entrepreneur

Gender matching interviews



The sample

- Stats SA Master Sample
- Based on 2011 Census
- 224 PSUs

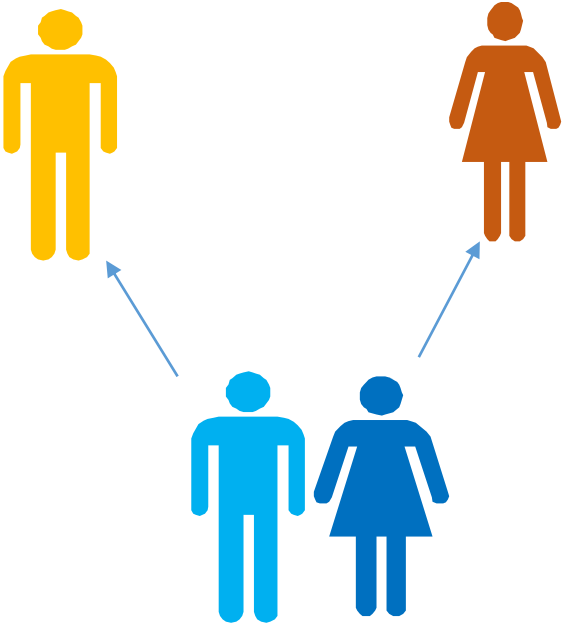


1946 DUs

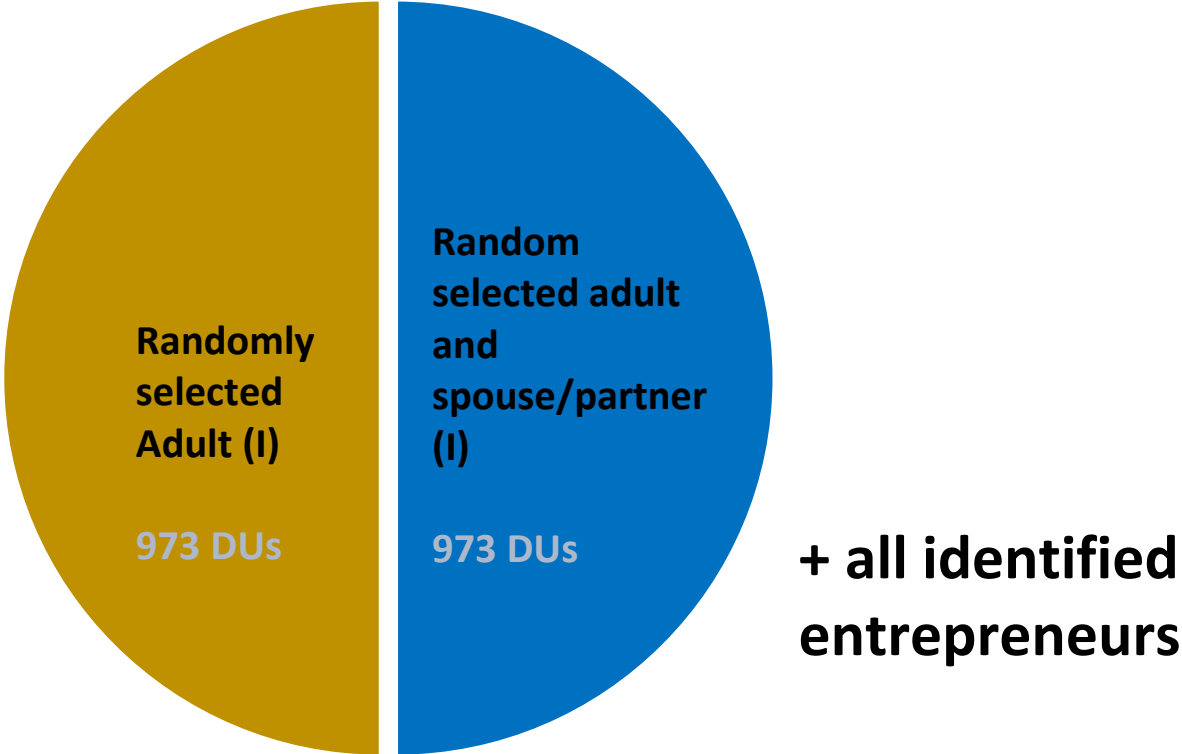
- Not designed according to EDGE's recommended specifications
- Not large enough to be statistically representative of the population of the province

The protocol

Gender Matched interviews



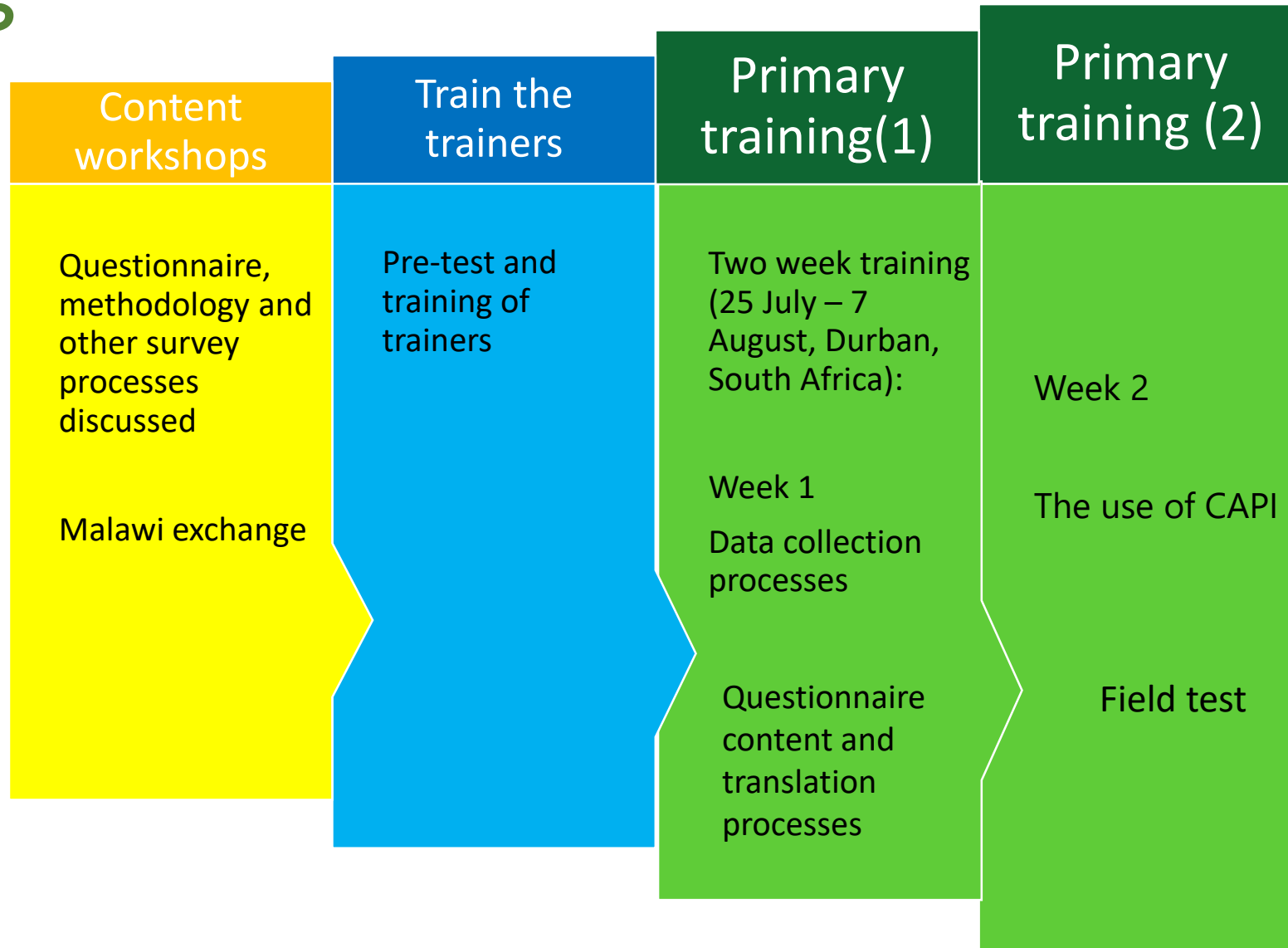
Selection types & Dwelling unit allocation



All sampled DUs and households found at sampled points were enumerated – no substitution

No proxy interviews – only selected individuals

Training



Publicity

- Multiple level publicity
 - Gatekeeper level publicity
 - DU level publicity
- Fact sheet
- Gatekeeper approach letter
- Respondent approach letter

What does the survey entail?

If your household is selected for the EDGE pilot project, this is what will be expected of you:

For the EDGE project, two survey officers (one male and one female) will be visiting your home to conduct the interview with the selected household members.

The survey officers will contact you to introduce the survey and explain the process. You will be asked questions relating to demographics, asset ownership and employment, to name a few.

An adult or a couple will be identified in each household to participate in the EDGE project.

A couple is considered to be two adults who are married or who are cohabiting.

Interviews will be conducted simultaneously with the couple in separate places within the house/yard/land parcel.

A follow-up visit will be conducted where selected individuals are not available, or in instances where the interview had to be interrupted for any reason.

Contact details

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EVIDENCE AND DATA FOR GENDER EQUALITY (EDGE) PILOT

August to September 2016

Icons: Television, Hand pointing at screen, Tractor, House, Car, Scooter, Mobile phone.

EDGE
EVIDENCE AND DATA FOR GENDER EQUALITY
100% Women-owned business

Statistics South Africa
The South African Bureau of Statistics

Data collection

- Households interviewed:

	Rural	Urban
Response rate of households in which randomly selected respondents were interviewed	98,0	97,6
Mean # of revisits to interview randomly selected respondents	3,14	3,22

- Household module: household roster and selection of individual adults
- Individual modules: collected data on assets owned and entrepreneurship

Examples of modifications made to the questionnaire



Household roster

- Implemented the Stats SA's household membership eligibility status (4x4 rule)
- Aligned final result codes to Stats SA

Individual assets modules

- Contextualised response options to SA e.g. types of dwellings, financial liabilities, reasons for losing agricultural land etc.

CAPI

- Random selection of selected respondents



Asset ownership

- Assets are considered as **empowerment** tools as they provide collateral to access credit, sustain livelihoods, generate income, and assist with poverty alleviation;
- **High** value assets such as land and livestock, and **low** value assets consumer durables and smaller agricultural equipment;
- EDGE explored some forms of ownership, i.e. exclusive or joint ownership;
- The most **common** form of joint ownership is between spouses, but it can also occur between siblings, or other people

Data collection..



Data was collected for the following **assets**:

- Principal dwelling
- Agricultural land
- Livestock



- Large and small agricultural equipment
- No-agricultural enterprises and assets
- Other Real Estate
- Consumer durables
- Financial assets



Method of collecting assets

- EDGE focused on reported, documented, and economic ownership;
- The pilot also collected data on the value of each asset, using **market value and construction cost** as measures of valuation

Challenges with valuation of assets

Challenges in obtaining good measures of asset values were related to:

- Recalling of the original purchase price or lack of knowledge of the value of assets;
- Respondents not aware of market prices and cost to replace the asset (rural vs urban);
- Reluctance by the respondents to provide value of assets (affluent areas);
- A further challenge was capturing of values of assets by the fieldworker;

Successes

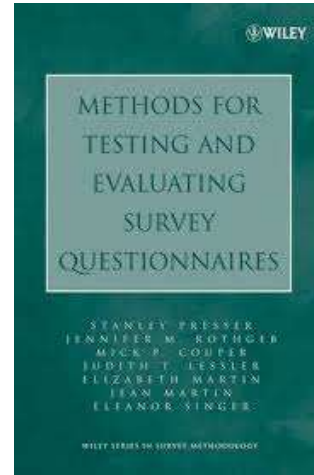


- CAPI implementation
- Digital assignment planning
- Automated random selection of respondents
- Remote quality monitoring
- Decentralised supervisor approvals (Dashboard Access)
- Field monitoring using digital control questionnaires
- Daily automated field progress reports

High response rates

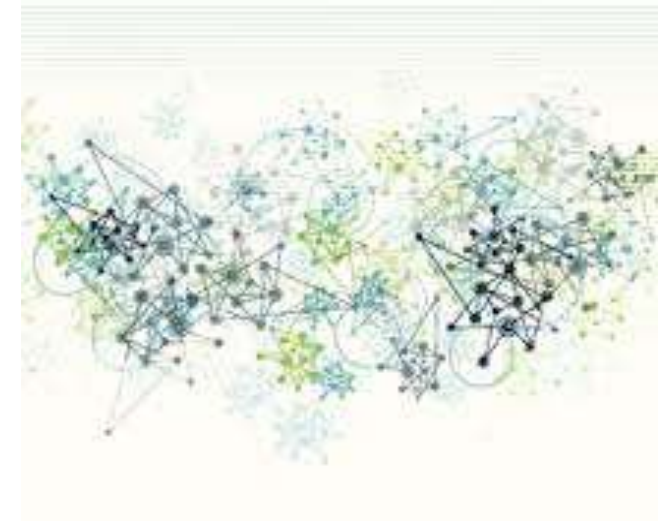
Lessons learnt

Adequate time and resources are required for CAPI implementation



EDGE methodology is complex and may be difficult to integrate into existing surveys

Questionnaire and data collection methodologies to be finalised at least one month prior to training



Way forward



Stats SA is committed to collect individual-level data through its household surveys

The General Household Survey introduced set of questions at an individual-level on asset ownership (proxy reported)

Individual level data from a gender perspective is needed to inform policy including SDGs

Thank You

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